

**From real business cycle and  
new Keynesian to DSGE  
Macroeconomics: facts and  
models in the emergence of  
a consensus**

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**Abstract:**

Macroeconomists have emphasized the force of facts in forging a consensus understanding of business cycle fluctuations. According to this view, rival economists could no longer hold disparate views on the topic because “facts have a way of not going away” (Blanchard 2009). But how can macroeconomists observe the workings of an economy? Essentially through building and manipulating models. Thus the construction of macroeconomic facts –or “stylized facts”–, empirical regularities that come to be widely accepted, opens up technical spaces where macroeconomists negotiated their theoretical commitments and eventually allowed a consensus to emerge. I argue that this is an important element in the history of the DSGE macroeconomics.

**Keywords:** DSGE models; history of macroeconomics; new Keynesian macroeconomics; real business cycles

**JEL Codes:** B22; B23; E32.

## **Introduction**

By the late 1990s and early 2000s, several mainstream macroeconomists were trumpeting that they have reached a consensus in the literature of business fluctuations. So, they argued, past was the time when their field was deeply divided, with alternatives schools of thought criticizing one another “as wrong from the ground up”, as Robert Solow (1983, 279) put it (cf. Duarte 2012). By then, dynamic stochastic general-equilibrium (DSGE) models have become the staple.

How could a shared core view on fluctuations and on the appropriate methodology for macroeconomics emerge? Olivier Blanchard (2009) stressed that facts, which “have a way of not going away” (210), “[force] irrelevant theory out” (212) – although he recognized that good theory can also force “bad theory out” (212). Michael Woodford (2009, 268) explained that “positions that were vigorously defended in the past have had to be conceded in the face of further argument and experience.”

The role of facts in theoretical disputes is often stressed in different episodes of the history of macroeconomics. In particular, as the previous quotes indicate, it is central to the protagonists’ narratives on how antagonists theories – new classical (and real business cycle, RBC), on the one hand, and new Keynesian, on the other – were eventually synthesized into the DSGE macroeconomics. In such narratives, mainstream macroeconomists tend to hold loose methodological and philosophical ideas about facts falsifying theories, about paradigms being challenged, and school of thoughts winning bitter battles, all of this in favor of some type of knowledge accumulation (Duarte 2012, 190-4).

However, those narratives tend to underplay the complexity of the very nature of “facts” in macroeconomics. How can macroeconomists observe the workings of an economy? Essentially through building and manipulating models. Thus the construction of macroeconomic facts, of empirical regularities that come to be accepted by many economists (or by dominant groups), brings a richer array of elements to the simpler story of groups retreating and reaching a consensus because facts stubbornly do not go away.

As Mary Morgan (2011, 7) characterized them, facts are “settled pieces of knowledge that we can take for granted.” Therefore, reaching a consensus requires a negotiation about which are

the relevant facts, and they better be separable “from their production context and shared with others” (Howlett and Morgan 2011, xv). Facts are thus not artifacts produced by our observational apparatus, but are empirical regularities widely accepted by scientists. Facts hold intricate relationships with models that economists construct (cf. Boumans 2005 and Morgan 2012), and they have to travel across competing macroeconomic theories and models in order to be accepted as general and true.<sup>1</sup>

My goal in this paper is to examine the arguments put forward by mainstream economists for the emergence of the new consensus that Marvin Goodfriend and Robert King (1997) labelled the “new neoclassical synthesis.”<sup>2</sup> In doing so I want to give narrower meaning and apply the ideas about facts just mentioned to the macroeconomics of fluctuations literature. I also want to take into account Morgan’s (2012) insights on the centrality of modeling as the dominant methodology in economics after the 1930s. Without aiming to be exhaustive, I shall brush through important empirical debates between RBC and new Keynesian economists and highlight theoretical commitments involved in them.

In order to examine the construction of facts and their role on the emergence of the DSGE consensus, in Section 1 I first discuss the common understanding of what a cyclical fluctuation is that both new Keynesians and RBC macroeconomists have. I also stress the idea that became increasingly important in mainstream macroeconomics: that business cycle models ought to account for some “stylized facts” – which have a degree of autonomy from the instruments used to identify them. Finally, I point out the centrality that shocks have in modern macroeconomics, with its Lucasian philosophy about what models are. Once we clarified these three issues, we proceed, in Section 2, to the core contribution of this paper: to analyze the emergence of the DSGE macroeconomics by the negotiation involved in building “stylized facts.”<sup>3</sup> This negotiation between new Keynesian and real business cycle macroeconomists involved the decomposition of variables into trend and cyclical components, the debate over which are the

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<sup>1</sup> See also Boland (2014) for a discussion of model building in recent economics.

<sup>2</sup> See De Vroey and Duarte (2013) for a historical comparison of the neoclassical synthesis of the 1950s and 1960s with the new neoclassical synthesis.

<sup>3</sup> I am not claiming that the negotiation involved only empirical matters, but I am stressing them here as I explored elsewhere the theoretical and methodological compromises related to the emergence of DSGE macroeconomics (Duarte 2012).

important shocks and how much persistence there are in propagation mechanisms, and a set of additional evidence that favored the new Keynesian view, at the core of DSGE macroeconomics, that nominal shocks have real effects in the short run.

## 1. Cycles, Stylized Facts, and Shocks

The idea that there are empirical regularities related to business fluctuations that can serve to discriminate and select theories is implicit in the concept of cycles that new classical, real business cycle, and new Keynesian macroeconomists share. Going back to the study of cycles by Arthur Burns and Wesley Mitchell (1946), these economists recognize that despite the differences in amplitude and scope, individual cycles have common elements.

Burns and Mitchell (1946, 3) were clear that they were proposing a "tool of research" when they put forward their working definition of business cycles:

Business cycles are a type of fluctuation found in the aggregate economic activity of nations that organize their work mainly in business enterprises: a cycle consists of expansions occurring at about the same time in many economic activities, followed by similarly general recessions, contractions, and revivals which merge into the expansion phase of the next cycle; this sequence of changes is recurrent but not periodic; in duration business cycles vary from more than one year to ten or twelve years; they are not divisible into shorter cycles of similar character with amplitudes approximating their own.

So business cycles are different from other types of fluctuations. They occur in many activities, have a sequence of phases (expansion, contractions, and revivals) which is recurrent but not periodic, and have varied but somewhat long duration. The "typical" characteristics of cyclical behavior would be, for example, the timing, duration (mean lengths of expansions and contractions), amplitude, change in the average level of indicators, and conformity of individual series (each representing a particular economic process) to the overall cycle.<sup>4</sup>

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<sup>4</sup> Burns and Mitchell (1946) recurrently use the adjective "typical" in their discussion of business cycles.

While modern macroeconometricians have mostly abandoned the methodology of Burns and Mitchell (1946),<sup>5</sup> a similar characterization of cycles can be found thirty or so years after their work. For instance, Victor Zarnowitz (1985) wrote in his lengthy and mostly theoretical survey on the business cycle literature:

The term "business cycle" is a misnomer insofar as no unique periodicities are involved, but its wide acceptance reflects the recognition of important regularities of long standing. The observed fluctuations vary greatly in amplitude and scope as well as duration, yet they also have much in common. First, they are national, indeed often international in scope, showing up in a multitude of processes, not just in total output, employment and unemployment. Second, they are persistent – lasting ... long enough to permit the development of cumulative movements in the downward as well as upward direction.

He then reports in some detail the "stylized facts" of business cycles in the US, and some international evidence as well (pp. 525-33).

Robert Lucas was very important in passing it along a modern definition of cycles that mainstream macroeconomists of different stripes adopt. When he discussed the Phillips curve, Lucas (1973, 327) characterized cycles as fluctuations of output about trend: the quantity supplied in each market has "a normal (or secular) component common to all markets and a cyclical component which varies from market to market."<sup>6</sup> Two years later, while proposing a competitive equilibrium model of the business cycle, Lucas (1975, 1113) implicitly characterized cycles as "serially correlated, 'cyclical' movements in real output" which are accompanied by "procyclical movements in prices, in the ratio of investment to output, and, in a rather special sense, in nominal interest rates." But we find a more elaborate discussion in Lucas (1977), where he also argued that cycles have essentially the same character in a particular dimension. Referring to Burns and Mitchell (1946), he reviewed "the main qualitative features of economic time series

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<sup>5</sup> Blanchard and Fischer (1989, 7) claimed that "[t]his is because [Burns and Mitchell's] approach is partly judgmental and the statistics it generates do not have well-defined statistical properties."

<sup>6</sup> Clearly, Lucas was not introducing a new understanding of cycles here. Concerns about decomposing economic time series into cyclical and other components was integral to the early literature on business fluctuations, as discussed by Morgan (1990, chs. 1-3) and Klein (1997, chs. 9-10). But as Lucas was important in shaping the research agenda of both real business cycle and new Keynesian macroeconomists, his views on cycles are relevant.

which we call ‘the business cycle’” and defined cycles as joint dynamic behavior of deviations of variables from trend:

Technically, movements about trend in gross national product in any country can be well described by a stochastically disturbed difference equation of very low order. These movements do not exhibit uniformity of either period or amplitude, which is to say, they do not resemble the deterministic wave motions which sometimes arise in the natural sciences. Those regularities which are observed are in the co-movements among different aggregative time series.

...

There is, as far as I know, no need to qualify these observations [co-movements] by restricting them to particular countries or time periods: they appear to be regularities common to all decentralized market economies. Though there is absolutely no theoretical reason to anticipate it, one is led by the facts to conclude that, with respect to the qualitative behavior of co-movements among series, business cycles are all alike.

Lucas (1977, 9-10)<sup>7</sup>

Lucas’s characterization of cycles as being alike, when one looks to the movements of deviations of variables (such as output, unemployment, prices and wages, and monetary aggregates) from trend, became the traditional characterization for Bruce Greenwald and Joseph Stiglitz (1988, 211). It was also embraced by Lucas’s followers, Finn Kydland and Edward Prescott (1982, 1990), and presented as standard in Blanchard and Fischer’s (1989, ch. 1) graduate textbook.<sup>8</sup>

As a result, a clear empirical dimension was taken as central for testing business cycles models and theories: comovements of aggregate variables. Together with other statistics as

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<sup>7</sup> Therefore, he continues, business cycle theories should characterize cycles based on the “general laws governing market economies, rather than in political or institutional characteristics specific to particular countries or periods” (Lucas 1977, 10).

<sup>8</sup> Prescott (1986) followed Lucas’s definition of cycles but considered unfortunate the use of the expression “business cycles” because it suggested that trend and cycles have independent explanations, and he considered this inaccurate. He then wrote: “I ... do not refer to business cycles, but rather to business cycle phenomena, which are nothing more nor less than a certain set of statistical properties of a certain set of important aggregate time series” (13). Thomas Cooley and Prescott (1995, xv) were even more economical in referring to business cycles as “the recurrent fluctuations in economic activity.”

variance of variables, autocorrelations, average levels, comovements became the “stylized facts” that fueled the fights between real business cycle and new Keynesian theorists in the 1980s and early 1990s – “[a]fter all, it is the ‘stylized facts’ which it provides that ought to be explained by the theory,” as Zarnowitz (1985, 524) put it.

Here there is a curious transformation of the use of the expression “stylized facts”. This term is often associated with Nicholas Kaldor (1957) (cf. King and Rebelo 1999, 941):<sup>9</sup> while not present in this article, Kaldor used it in print in 1961 (Kaldor 1961).<sup>10</sup> Aiming to have a theoretical model that captured the nature of the growth process, Kaldor (1957, 591-3) reported the empirical regularities revealed in investigations at the time (by several authors, including Simon Kuznets) because, he argued, good models ought to account for them:

A satisfactory model concerning the nature of the growth process in a capitalist economy must also account for the *remarkable historical constancies* revealed by recent empirical investigations.

Kaldor (1957, 591, italics added)

The idea is that some economic relations revealed themselves to be relatively stable, though not numerically constant. One of these facts was the “remarkable constancy” (or “relative stability”) of the share of wages in the national income for over a century in developed capitalist economies like the US and the UK (Kaldor 1955, 84; 1957, 591-2; see also Kaldor 1960b, 245). True, this constancy was not taken for granted instantaneously by the whole economics profession as the criticisms by Solow (1958) and Irving Kravis (1959) illustrate: they raised issues of both how to have a rigorous understanding of “relative stability” and data discussions (which data to use, what to include as income, etc.).

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<sup>9</sup> Kaldor’s 1957 article was reprinted in Kaldor (1960a, ch. 13).

<sup>10</sup> This 1961 article is “an extended written version of an address delivered ... orally” to a 1958 International Economic Association conference on the theory of capital (Kaldor 1961, 177). Thus, from the text it is not clear whether the term was present in Kaldor’s original address. See Boland (2008) for a discussion of “stylized facts” centered around Kaldor.



When Kaldor (1961, 178) introduced the language of stylized facts to justify his methodological position that they ought to guide the abstractions needed in theoretical enterprises, he wrote:

... the theorist ... ought to start off with a summary of the facts which he regards as relevant to his problem. Since facts, as recorded by statisticians, are always subject to numerous snags and qualifications, and for that reason are incapable of being accurately summarized, the theorist ... should be free to start off with a “stylized” view of the facts – i.e. concentrate on broad tendencies, ignoring individual detail, and proceed on the “as if” method, i.e. construct a hypothesis that could account for these “stylized” facts, without necessarily committing himself on the historical accuracy, or sufficiency, of the facts or tendencies thus summarized.

Economists soon took up this language: the term “stylized facts” in the economics journals available in JSTOR appeared in two articles published in June of 1962. One by Paul Samuelson (1962, 194), who referred to his friend Kaldor as “the chap who likes to talk about a ‘stylized’ – i.e., non-rigorous but suggestive – description of a modern economy.” Another by Vernon Smith (1962, 488), who reviewed the literature on capital theory and referred to Kaldor as someone who wanted growth models to “be consistent with certain approximate (or ‘stylized’) facts.”

Alluding to non-rigorous and approximate empirical evidence, business cycle macroeconomists extended this idea of “stylized facts” beyond a description of long-term behavior to characterizing comovements of aggregate variables over the cycle (cf. Blanchard and Fischer 1989, 15-20). It is impressive how this language of stylized facts has become pervasive among macroeconomists since then. A search in economics journals in the JSTOR archive, displayed in Table 1, show that it had very little use in macroeconomics in the decades immediately after Kaldor’s 1957 and 1961 articles. However, the use of “stylized facts” grew quickly from the 1980s onwards, reaching a substantive level in the 2000s.

<i>Period</i>	<i>Percentage of articles</i>
1960s	0
1970s	1.0
1980s	4.0
1990s	6.9
2000s	10.0

**Table 1: Frequency of “stylized facts” in macroeconomics articles in JSTOR<sup>11</sup>**

Correlations and comovements could be seen as basic statistics, along with means and variances. But it is hard to characterize them as non-rigorous and approximate pieces of evidence since they are computed with precise formulas from accurate data (in contrast to the type of data that concerned Kaldor). They are non-historically specific behavior of aggregate variables, which, thus, is conceptually “stylized” in the sense of being related to broad economic tendencies.

Moreover, the matter that modern economists understand stylized facts to be non-rigorous and approximate indicates the complex process of observing macroeconomic phenomena, and the intricate relationship data has with models. Or, to put as Kevin Hoover and I did elsewhere, the modern use of stylized facts also express an “ambiguity between data and phenomena, an ambiguity between the observable and the inferred” (Duarte and Hoover 2012, 227).<sup>12</sup> In a rather unique understanding, but one which also point to the ambiguity between data and phenomena, John Campbell and N. Gregory Mankiw (1987b, 111) opened their article defining stylized fact as “an empirical claim that is widely believed but the evidence for which is only mixed.”

<sup>11</sup> This table shows the percentage of economics articles (available in the JSTOR archive) that contained “stylized facts” among those which had the word “macroeconomics.” As both Samuelson (1962) and Smith (1962) did not have in their texts “macroeconomics,” they are not recorded in the second line of the table. Just to give an idea of magnitude, in the 1970s (i.e. 1970-1979) only nine articles contained “stylized facts” (and “macroeconomics”). This number soared to five hundred and forty in the 2000s.

<sup>12</sup> Stefan Mendritzki (2014) stressed the varied uses of “stylized facts” in many areas of economics without a clear definition of what they are. He proposed to see them as mediators between models and empirical evidence, aiming to assess their role in empirical evaluation of models. I find that this characterization does not illuminate much the practice of observing the economy as a whole and building facts. Therefore, I emphasise the mediating role of models (following Boumans 2005 and Morgan 2012).

However, this conception makes stylized facts subject to constant and substantial reexamination over time. Therefore, stylized facts may go away instead of staying and forcing theories to adjust to account for them.

What is more stylized, in the sense of being an approximation, in the comovements macroeconomists report is, for example, the way they construct and compare the cyclical components of the variables of interest.<sup>13</sup> In order for the comovements and other indicators to be understood as stylized facts, economists have to agree that the data was manipulated satisfactorily, and that that piece of knowledge is autonomous in relation, or robust, to the way it was produced:<sup>14</sup> facts that travel across models and theories, not artifacts. The issue becomes further complex when we go to more elaborate evidence coming out of econometric exercises such as impulse response functions from a vector-autoregression (VAR) model, as it is common in the DSGE literature. Therefore, as we shall see, part of the battles among RBC and new Keynesian macroeconomists dealt with facts that count, with robustness, with data manipulation, etc.

Finally, there is one sense in which any statistical methods for collecting data can only provide stylized facts. The well-known "Lucas critique" (Lucas 1976) brought the need of estimating structural models in applied macroeconomics if one is to use models for comparing alternative policies. So, this argument goes, estimating reduced-form models (such as reduced-form VARs) can only provide approximate relationships between variables (valid for a given policy regime), which could be interpreted as "stylized facts" that any theoretical model should match. But once again, these empirical findings are hardly facts that stay put: variance decomposition and impulse response analysis coming out of an estimated VAR depend on things like the ordering of the variables in the VAR (identification issues more broadly), and thus there is room for discussing how robust a given fact is.

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<sup>13</sup> There are two other dimensions of the notion of "approximate" in modern uses of "stylized facts." One is that a given feature (say, procyclicality of certain variable) can be roughly observed in several economies (i.e. in most of them, but not in all), which gets very close to the use of "typical" in Burns and Mitchell (1946) and to Kaldor's original use of the term. Another is that a given feature is numerically present but it is stylized in the sense that it is not "proven" to be statistically present, let's say. Issues like these would come out in the debate between new classical, RBC, and new Keynesian macroeconomists.

<sup>14</sup> We see this in Zarnowitz's (1985, 525-6) literature review when he pointed out to the need of removing "rare outliers" in order for "fairly clear central tendencies" to emerge.

Besides the issues of defining and characterizing cycles, and of the stylized facts that matter, the debates RBC and new Keynesian economists held in the 1980s and 1990s (and the consensus view of DSGE macroeconomics) reflect another key development: the particular way of observing the economy, with models in which exogenous shocks are central (cf. Duarte and Hoover 2012). Therefore the resolution of disagreements passed also through discussions about how to identify shocks, which ones (if nominal or real shocks) explain most of the observed data of a given economy in a given time span, and what is the dynamic propagation of shocks in the economy. While this modeling strategy of shocks and propagation mechanisms had Ragnar Frisch (1933) as an important early contributor, Hoover and I argued that a particular understanding of shocks rose to prominence in modern macroeconomics due to two main reasons: the rational expectations hypothesis promoted by Lucas and other new classical economists (with the econometric challenges macroeconomists had then to face), and the VAR econometric approach of Christopher Sims (Duarte and Hoover 2012).<sup>15</sup> The ubiquitous role of shocks in modern business cycle studies is well represented in the following passage of Michael Wickens's (2008, 27) graduate textbook:

In practice an economy is continually disturbed from its long-run equilibrium by shocks. These shocks may be temporary or permanent, anticipated or unanticipated. Depending on the type of shock, the equilibrium position of the economy may stay unchanged or it may alter; and optimal adjustment back to equilibrium may be instantaneous or slow. The path followed by the economy during its adjustment back to equilibrium is commonly called the business cycle, even though the path may not be a true cycle.

In conclusion, the empirical battle that new classical, RBC, and new Keynesian macroeconomists were engaged involved a multitude of elements related to building a set of stylized facts for economic fluctuations that are all alike in the comovements of series: of decomposing variables into trend and cyclical components, of manipulating data more generally

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<sup>15</sup> In his review Zarnowitz (1985, 544-5) compared what he called endogenous and exogenous business cycle theories and argued that the latter "(which was suggested earlier by Wicksell and E. Slutsky) gained much recognition in recent theoretical writings and it particularly influenced the work of macroeconometric model builders" (545).

(including issues such as handling outliers), of identifying the shocks that explain most of the cyclical fluctuations observed in developed economies, of having theoretical models in which these external shocks can replicate the observed macroeconomic dynamics, among others. So, in contrast to Blanchard's (2009) emphasis, in the building of the new consensus we have more than just a set of stubborn facts that do not go away and, thus, force economists to reevaluate positions and concede somewhat to the opponent's view.

## **2. Building Facts and Battling Over Them**

My goal in this section is to indicate and analyze important empirical points of contention between new classical and RBC macroeconomists, on the one hand, and new Keynesians, on the other. In doing so, I shall explore how original dissent was turned into the consent of the DSGE macroeconomics. However, there is no hope of either being exhaustive or listing them in order of relevance to the emergence of the DSGE models. I see a multitude of elements – some intertwined, others not – who gave varied contributions to the rise of the new consensus.

Before taking stock of the contended issues, it is important to have clear in mind that the new Keynesian literature evolved as a collection of different enterprises, each providing "rigorous microeconomic foundations for the central elements of Keynesian economics" (Mankiw and Romer 1991b, 1). Gregory Mankiw and David Romer (1991b) in their "whirlwind tour of new Keynesian economics" indicate seven such enterprises: (1) costly price adjustment (which makes nominal shocks generate aggregate fluctuations); (2) the staggering of wages and prices (nominal frictions that make not all prices and wages change simultaneously); (3) imperfect competition in goods markets; (4) coordination failures; (5) the labor market (with two major themes: unemployment and the cyclical behavior of real wages and unemployment); (6) credit market imperfections; and (7) cyclical behavior of firms' markups (good markets). With hindsight, the strands that were more present at the DSGE consensus of the early 2000s (i.e. prior to the crisis initiated in 2007-2008) are (1) and (3), with smaller contributions of (2) and parts of (7): the basic canonical DSGE model had no room for unemployment, financial frictions, and coordination failures. Therefore, my list of contended issues will focus more on those strands that are present in the DSGE macroeconomics and it will be silent about the others.

Besides recognizing the different strands that constitute the new Keynesian macroeconomics, another element that will be important in my narrative is the differences that exist between new classical and RBC macroeconomics. While RBC macroeconomics is an offspring of the new classical research program, and both represent a "classical" stance (in contrast to the "Keynesian" one) that government intervention is generally not desirable because fluctuations are optimal responses of private agents to shocks, there are three major differences between these approaches (Duarte 2012, 198-202). The first refers to the empirical methods employed. Originally, new classical macroeconomists developed both solution and estimation methods to bring their models to the data. In contrast, the RBC enterprise had a clear stance against estimation, advocating instead that model parameters ought to be calibrated. The second difference is the fact that Lucas was particularly in favor of monetary models of the cycle, while RBC models were mostly non-monetary models in which fluctuations were driven by technology shocks. And the third difference is related to the way they treated information: Lucas adopted imperfect information and the RBC theorists generally opted for a world of perfect information (and perfect competition).

It is intriguing that the RBC stance against estimation rests also on a very particular understanding of models, one proposed by Lucas (1980, 697):

A "theory" is ... an explicit set of instructions for building a parallel or analogue system – a mechanical, imitation economy. A "good" model, from this point of view, will not be exactly more "real" than a poor one, but will provide better imitations.<sup>16</sup>

For Kydland and Prescott "models were at best workable approximations and not detailed, 'realistic' recapitulations of the world" (Duarte and Hoover 2012, 235). Therefore it simply makes no sense to choose parameters of a model that generates the best fit of this model to the business cycle data, as there are many dimensions in which the model is wrong and for which it will be penalized in estimation procedures. For them, there was no surprise in Eichenbaum and

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<sup>16</sup> Lucas (1980) briefly mentioned Herbert Simon's 1969 book *Sciences of the Artificial* as an ancestor of his understanding of an economic model, using the idea of artifacts. See Hoover (1995, especially 35-7) for a detailed discussion of this point.

Singleton’s (1986, 100) conclusion that econometric evidence was unfavorable to RBC models when these were “subjected to formal methods of estimation and inference which incorporate a fairly comprehensive set of moment restrictions.” If models are analogue systems, mechanical imitations of the economy, they better be discussed in terms of reproducing stylized behavior or broad tendencies of macroeconomic series, leaving aside specificities and particularities. Combining this understanding about models with calibration and a stylized approach to evaluating models (many times without a clear metric for judging how close model and data moments are), we have much room for macroeconomists to battle over “facts.”<sup>17</sup> Nonetheless, the history of the new neoclassical synthesis (and of mainstream macroeconomics more broadly) told by Blanchard, among others, is structured around the force of facts to bring theoretical consensus. Let us now discuss some important issues over which much negotiation among the different groups (the classical and the Keynesian ones) took place.

## **2.1. Trend and Cycle**

Clearly, a key issue for empirical studies of the business cycle is to decompose output fluctuations into trend and cyclical components (cf. Blanchard and Fischer 1989, 7-15). Focusing roughly on the period from the 1980s onward, the period of battles between RBC and new Keynesian economists, one standard way was to define that a given series (output, for instance) fluctuates along a deterministic smooth trend (with many possible specifications: quadratic, exponential, linear, or any other functional form). This econometric characterization of a trend-stationary series can be justified entirely on statistical grounds, and it assumes that what determines the long-run growth of the series is not what generates cyclical fluctuations. Moreover, in this view series tend to return to their deterministic trends as cyclical fluctuations are temporary deviations from trend. The common practice that follows this characterization is to fit a deterministic trend to data and get the residuals (the difference between the actual value of the variable and the trend) as the cyclical component, as Lucas (1973) did. He decomposed the quantity supplied in each market into “a normal (or secular) component common to all markets and a cyclical component which varies from market to market” (327). He argued that the secular

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<sup>17</sup> Later on, Mark Watson (1993) proposed goodness-of-fit measures for calibrated dynamic stochastic models and showed that the canonical RBC model performs very poorly.

component reflected long-run growth (capital accumulation and population change) and he modeled it as a linear deterministic trend. For Lucas, the cyclical component depended stationarily on its own past value and on agents' perceptions about relative prices.

The time series studies of the 1970s on unit roots brought a rather different understanding which had a significant impact on macroeconomics: trends can be stochastic rather than smooth and deterministic (see also Qin 2013, 103-7). With this new interpretation permanent shocks would affect the trend while transitory shocks (whose effects on the series vanish over time) determine cyclical fluctuations. Therefore, the series is now not stationary (it has a unit root). This possibility led to an important criticism by Charles Nelson and Charles Plosser (1982, 140): "If the secular movement in macroeconomic time series is of a stochastic rather than deterministic nature, then models based on time trend residuals are misspecified." The authors argued that a set of long historic US time series (more than sixty years of annual data) exhibit stochastic trends, not deterministic ones. Their criticism to the practice of detrending series with a deterministic trend applied both to economists of the new classical and RBC camp (Nelson and Plosser cited Lucas, Barro, Sargent, and Kydland and Prescott) as well as to Keynesians (John Taylor). However, as we shall explore in the next section, their study lent credibility to the RBC strategy of proposing an equilibrium model with a stochastic trend (affected by real shocks), leaving not much room for temporary shocks to explain much of output fluctuations.<sup>18</sup>

Either of the two characterizations of trend were not appealing to Zarnowitz (1985), for example. He dismissed the deterministic characterization on the ground that it does not take into account the subtle and varied ways in which "business cycles interact with long-term trend" (545).<sup>19</sup> Additionally, he subscribed to the Nelson and Plosser's (1982) criticism to it. Notwithstanding, he dissented from their proposal for stochastic trend (with the cycle, the

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<sup>18</sup> Nelson and Plosser (1982, 141) summarized: "We conclude that macroeconomic models that focus on monetary disturbances as a source of purely transitory (stationary) fluctuations may never be successful in explaining a very large fraction of output fluctuations and that stochastic variation due to real factors is an essential element of any model of economic fluctuations."

<sup>19</sup> James Stock and Mark Watson (1988) presented similar argument.



residual, being "largely pure noise") appealing to economics: "There is no good *economic* theory to justify this way of looking the world" (Zarnowitz 1985, 545-6).<sup>20</sup>

On their turn, from the Keynesian side, Campbell and Mankiw (1987a) followed and extended Nelson and Plosser's stochastic trend analysis. They also criticized the pervasive understanding that output returns to trend – i.e. that output fluctuations are transitory – associating it with a particular theory: the natural rate theory, which imply that fluctuations are just temporary deviations of output from its natural level that "grows at a more or less constant rate" (857). Campbell and Mankiw (1987a) focused exclusively on the US output series in the postwar period and cautiously concluded that "shocks to GNP are largely permanent" (858).<sup>21</sup> However, they did not subscribe to Nelson and Plosser's conclusion that this evidence favors RBC models. Campbell and Mankiw (1987a, 876-7) stated that they found evidence against natural rate theories of the cycle, which consists of two "fundamental premises:" first, output is primarily driven by aggregate demand shocks; second, these shocks have temporary effect, with output ultimately returning to its natural level. They argued that many monetarist and neo-Keynesian theories are of this type. While Nelson and Plosser called for the abandonment of the first premise in favor of RBC theories of supply shocks, Campbell and Mankiw argued that even if one subscribes to the importance of real shocks, they can determine output through a Keynesian rather than an RBC mechanism. Moreover, one can attribute to supply shocks the output determination without abandoning the importance of demand shocks to the determination of cyclical fluctuations.

Finally, what is central to the present narrative is Campbell and Mankiw's (1987a, 858) aim "to establish a stylized fact against which macroeconomic theories can be measured." output

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<sup>20</sup> Very recently Peter Phillips (2010, 82) has also pointed to the fact that trends have been extensively studied empirically but are not really theoretically understood: "the empirical economist, forecaster, and policy maker have little guidance from theory about the source and nature of trend behavior... A vast econometric literature has emerged but the nature of trend remains elusive."

<sup>21</sup> In a companion paper, Campbell and Mankiw (1987b) analyzed the literature that shows that output is persistent and also used "the unemployment rate to separate the cyclical and trend components of real GNP" (115) concluding that both components are highly persistent (dismissing the view that cyclical fluctuations are short-lived). But there are important identification issues, which the authors discussed, that are central to the results they obtained.

shocks are highly persistent.<sup>22</sup> If the change in the trend component is serially correlated, that persistence "is consistent with a substantial cyclical component" (877), so that demand shocks matter even if output trend being determined by supply shocks. The authors concluded by making the call for abandoning the natural rate hypothesis, after which aggregate demand shocks might have permanent effect on output. Without the natural rate, both Keynesian models of nominal rigidity (such as Fischer's staggered contract model) and the Lucasian model of misperceptions "could be reconciled with findings of persistence" (877). The literature subsequently moved from a discussion focused on a single series, output, to a set of series. In particular, it went into a discussion of the joint stochastic behavior of output and unemployment (cf. Blanchard and Fischer 1989, ch. 1).

From the RBC side of this dispute, Prescott (1986) opted for treating "trend," a "slowly varying path" (13), as a purely statistical device used to get the cyclical components of the macroeconomic series. This trend is "defined by the computational procedure used to fit the smooth curve through the data" (13). Would the results of his analysis be sensitive to the detrending method? No, Prescott (1986, 13) answered: "the key facts are not sensitive to the procedure if the trend curve is smooth." Based on a joint work of 1981 with Robert Hodrick at Carnegie Mellon University (only published in 1997), Prescott (1986) then proposed a smooth trend that later came to be known as the "Hodrick-Prescott filter."<sup>23</sup> There is a smoothing parameter (a Lagrange multiplier of the restriction to the minimization problem that defines the filter) that he simply set it to 1600: "This produces the right degree of smoothness in the fitted trend when the observation period is a quarter of a year" (Prescott 1986, 14).

In his joint work with Hodrick, Prescott closely followed Lucas and presented his view of cycles with an economic argument: "The fluctuations studied are those that are too rapid to be accounted for by slowly changing demographic and technological factors and changes in the stocks of capital that produce secular growth in output per capita" (Hodrick and Prescott 1997, 1).

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<sup>22</sup> Campbell and Mankiw (1987a, 858) warned their readers that "[i]t is obviously imprudent to make definitive judgments regarding theories on the basis of one stylized fact alone. Nonetheless, we believe that the substantial persistence of output shocks is an important and often neglected feature of the postwar data that should be used more widely for evaluating theories of economic fluctuations."

<sup>23</sup> Young (2014, 30-5) recapitulates the main moves made by Hedrick and Prescott from the first draft of this paper (of 1978) to its published version.

They then argue that the choice of the smoothing parameter, discussed here in more details, does not affect the “standard deviations and autocorrelations of cyclical real GNP” (4).

The Hodrick-Prescott filter became a quite popular way of detrending series in modern macroeconomics, not only among RBC followers, but a series of alternative definitions of trend was also developed (see Canova 1998).<sup>24</sup> A rather pragmatic approach emerged with the notion that it is just one statistical way to characterize the data, with the hope that the detrending procedure would not affect much the summary statistics of business cycle fluctuations. But Robert King and Sergio Rebelo (1993) showed through examples that this filter “dramatically alters measures of persistence, variability, and comovement” of macroeconomic series. They argued against the widespread use of the Hodrick-Prescott filter “as a unique method of trend elimination” (207). In a similar way, Fabio Canova (1998) showed that the second moments of the estimated cyclical components of key variables are highly sensitive to the choice of the detrending method and this brings a serious problem to macroeconomics:<sup>25</sup>

[W]ithout a set of statistical facts pinning down the properties of the secular component of a time series, the theoretical relationship between trend and cycle is unknown and the choice among various economic-based decompositions arbitrary. This issue is particularly relevant because there has been surprisingly little discussion in the literature on whether particular economic representations provide an appropriate characterization of the actual business cycles or whether they, instead, leave out important sources of fluctuations...

Craig Burnside (1998) took a pragmatic view that the different filters to extract trend and cycle simply point to the fact that these concepts have no unique meaning among macroeconomists:

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<sup>24</sup> See James Stock and Mark Watson’s (1999, 10-14) survey for a discussion on detrending and for additional references of the literature developed after Nelson and Plosser (1982).

<sup>25</sup> The distortion of the stylized facts due to the detrending method employed was a concern present earlier, as for example in Kenneth Singleton (1988).

First, [Canova (1998)] overstates his case, because there are many facts about the business cycle which should be accepted as being robust, especially when detrending and extracting business cycle components of a time series are recognized as being distinct exercises. Second, and more importantly, I will argue that when the facts differ according to the filter, this simply means there are many facts to be explained. Economists will be misled only to the extent that they believe that all filters designed to extract the “cyclical” and “trend” components of time series produce the same outcomes. Since, I would argue, it is widely accepted that the concepts of “trend” and “cycle” do not have unique meaning among economists, there is not too much to worry about here... This is a debate that is unlikely to be settled in the near future, and, perhaps, does not need to be.

Burnside (1998, 514)

Therefore, what we see is that the issue of identifying trends and cycles, a critical first step for identifying stylized facts, was source of much controversy and of calls for trusting the robustness of the results found. It involved questioning positions from many sides: the deterministic trend that macroeconomists of several orientations adopted; the lack of economic arguments behind a purely stochastic trend; the univariate discussion of output dynamics; what exactly are the relevant stylized facts (comovements and other second moments, or persistence of output?) and how robust they are; how to characterize and identify trends and cycles. None of this prevented DSGE macroeconomists to have a very pragmatic approach to the trend/cycle decomposition in which the Hodrick-Prescott filter became a popular method employed (but you can also find people trying log-linear and quadratic deterministic trends to check the robustness of their empirical results).

While controversies like this one about decomposing trend from cycle are not unexpected in scientific realms, this discussion makes historically unappealing the idea that macroeconomists have settled wide theoretical disagreements because facts forced them to adapt and concede, with DSGE macroeconomics smoothly emerging out of this negotiation process. And this trend/cycle identification is just one (very important) issue among others that new classical, RBC, and new Keynesian macroeconomists discussed.

## **2.2. Shocks and Propagation Mechanisms**

Another major point of controversy was the source of fluctuations and their characteristics. We can analyze this by borrowing Frisch’s (1933) distinction between an impulse and propagation mechanisms: impulse is an external “source of energy” that disturbs the equilibrium of the system, and the propagation mechanism refers to the dynamic properties of the system of equations that determine the effects of a shock. New classical, RBC and new Keynesian macroeconomists held very different views both on shocks and on propagation mechanisms.

Lucas’s (1972, 1973) equilibrium model of the business cycle was one based on (real and) monetary shocks that generated price surprises (effective prices different from what agents expected). However, this model, with market clearing and incomplete information, had not much of a propagation mechanism through which random (temporary) monetary shocks generated persistent fluctuations of real aggregate variables. In order to add more persistency in the propagation mechanism Lucas (1975) introduced two novelties: information lags (which prevents past variables from becoming perfectly known), and capital accumulation with an investment accelerator. The latter increases persistence in a particular way: an unexpected expansionary monetary shock increases current employment and output, but it also raises the demand of capital and its accumulation. This, in turn, raises the productivity and the demand for labor, and subsequently increases the supply of goods. Therefore the investment accelerator retards the price increase that ultimately happens in the economy and generates “serially correlated ‘cyclical’ movements in real output” (Lucas 1975, 1113).

The same concern of getting enough propagation was present in Kydland and Prescott’s (1980, 1982) model in which capital goods require time to be built, and also in the inventory investment model of Alan Blinder and Fischer (1981) – or yet in different models using adjustment costs to hiring factors of production. Kydland and Prescott were trying to add more persistence in the propagation mechanisms of the standard RBC model so that they were not forced to rely in very persistent technological shocks. New Keynesians wanted to add rigid prices and wages to the list of propagation mechanisms. The very same concern on shocks and propagation mechanisms led DSGE macroeconomists to insert several other features that

extended their basic three-equation model towards the larger models that went to empirical applications (see Duarte 2011 for a discussion and references).

Intertwined with their proposed propagation mechanism there was a divide between RBC economists, on one side, and new Keynesians, on the other, on the shocks that mattered most to explain observed fluctuations: the former group insisted on supply-side shocks, in particular technology shocks, while the latter insisted on demand-side shocks, in particular monetary shocks.<sup>26</sup> However, issues about how to measure technological shocks and how much they explain business cycle fluctuations became a hotly debated topic (see Eichenbaum and Singleton 1986, Summers 1986, Mankiw 1989, and Eichenbaum 1991, for example).<sup>27</sup>

On this issue of the relative importance of shocks Lucas was really convinced that monetary shocks mattered empirically, and he did not side with RBC economists:

Our attention is drawn to the evidence Friedman and Schwartz and others have assembled associating monetary contractions with depressions in real activity, not because this evidence documents an independent “causal” role for money, but because these real movements appear to be too large to be induced by a combination of purely real shocks and the kind of “propagation mechanism” Kydland-Prescott constructed. To account for depressions of the magnitude of those observed in the 1870-1940 (and, I think, for more recent recessions as well) we need *either* much larger shocks than any that can be interpreted as “technology” shocks in Kydland-Prescott framework, *or* a propagation mechanism with much larger “multipliers”. The problem is not the difficulty of constructing theories that account for the Friedman-Schwartz evidence with passively responding money – this is easy to do. It lies in accounting for large real fluctuations without candidates for “shocks” that are of the right order of magnitude.<sup>28</sup>

Lucas (1987, 71)

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<sup>26</sup> It is true that Kydland and Prescott (1980) included random shocks to nominal wages, but concluded that they were secondary. Then in their 1982 paper, they presented a model without monetary disturbances. It is also true that there were early attempts to include money and a banking sector into an RBC model, such as that of King and Plosser (1984). Nonetheless, the RBC literature of the 1980s is mostly associated to real (non-monetary) models.

<sup>27</sup> See also Danthine and Donaldson (1993) and Hartley, Hoover and Salyer (1997). Young (2014, 140-7) recounts in detail this empirical debate.

<sup>28</sup> Lucas (1987, 72) noted that this is not a question that Kydland and Prescott dealt with, as they chose the variance of their technological model so that it replicated the observed GNP variance. So they did not calculate the Solow residual independently from their model to then check how much it explains of output variability.

In a set of letters from 1990 between Lucas and Prescott (cited in Duarte 2012, 201), it is very clear that Lucas insisted on the importance of monetary shocks – “I think the hard part of a monetary theory is getting a coherent picture of the impulses” – while Prescott argued that “a problem for monetary shock theories of business cycle fluctuations is the lack of a propagation mechanism.” In the same year Lucas wrote to Prescott and praised the methodological innovation of his research agenda, but insisted that money should be brought into the picture (cited in Duarte 2012, 201):

My first year macro course is now over half devoted to work by you and your students (here I count Kydland and Cooley, as well as your Minnesota protégés), and if you ever come around to taking money seriously again, I suppose that will go to 100 percent!

RBC macroeconomists used two major “facts” to support their view that real (supply-side) shocks matters mostly and that monetary (demand-side) shocks are unimportant. As Kydland and Prescott (1990) reported (against some of the regularities listed by Lucas 1977, 9), the first fact is that in the data prices are countercyclical instead of procyclical. This implies that for prices and output to move in opposite direction, they ought to result from shifts in the aggregate supply function along a given aggregate demand. However, for Ball and Mankiw (1994, 133-4) the countercyclicity of prices was not a fact, but rather an artifact produced by detrending macroeconomic series with the Hodrick-Prescott filter. The second fact Kydland and Prescott (1990) used was that monetary aggregates do not lead the cycle, contrary to the evidence associated with the works of Milton Friedman and Anna Schwartz (1963) and Sims (1972, 1989).

Thus, the ages-old issue of money affecting or not real variables (money neutrality) was fiercely disputed on empirical grounds combined with theoretical commitments needed in such exercises.<sup>29</sup> Comovements among variables, causality (as proposed by Clive Granger 1969 and

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<sup>29</sup> Money neutrality was an intensely disputed matter in the aftermath of the rational expectations macroeconomics. Several papers tested empirically the new classical implication that only unanticipated nominal shocks have real effects (the policy ineffectiveness result) – see Barro (1977), Boschen and Grossman (1982), and Mishkin (1982) as exemplars of a large literature.

popularized by Sims 1972) between money and output, and investigations of whether money leads output fluctuations, were just three important dimensions of this dispute on money neutrality (Blanchard 1990, 787-91; Stock and Watson 1999, 14-45). Importantly, as already mentioned, part of this discussion was carried over in calibrated models in which no statistical criteria for goodness of fit was employed, a weakness later addressed by Watson (1993) and Diebold, Ohanian and Berkowitz (1998), for instance.

In fact, the need of having more powerful ways of testing alternative models led several authors to move the discussion from comovements toward comparisons of the time series sample paths predicted by the models to the historical paths observed in the data. In the RBC literature King, Plosser and Rebelo (1988) and Christiano (1988) made early contributions to this end.<sup>30</sup> As Smith and Zin (1997, 244) recognized, focusing on moments such as comovements and variances provides a general analysis “if shock processes are similar across countries.”<sup>31</sup> Therefore, testing whether models account for historical macroeconomic behavior (an exercise “in the spirit of traditional econometrics,” as pointed out by Hoover 1997, 281) implies bringing historical specificities to the picture and, thus, going somewhat against the view that cycles are all alike and can be well described by a set of stylized facts. Nonetheless, this type of analysis for model selection did not become dominant in the RBC and new Keynesian literatures that led to the DSGE macroeconomics.

At the time of the disagreements between RBC and new Keynesian macroeconomists, Blanchard (1989) presented what he called “the traditional interpretation of macroeconomic fluctuations” (his “Keynesian model”), which is the one that assigns more importance to demand-shocks for short run fluctuations (when prices and output move in the same direction) and to supply-shocks for the medium and the long run (when prices are countercyclical). Drawing on the characteristics of the joint process of several macroeconomic variables (output, unemployment, prices, wages, and monetary aggregates), Blanchard presented empirical evidence in favor of this

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<sup>30</sup> Charles Plosser’s (1989) overview of the RBC literature is often cited as one of the first to compare predicted and actual paths. See Hoover and Salyer (1998) for a thorough analysis of the ability of RBC models to match historical macroeconomic behavior.

<sup>31</sup> Smith and Zin (1997, 244) wrote: “Focusing on moments provides generality (for example, if shock processes are similar across countries) but rules out some interesting questions. For example, does the business-cycle model describe recessions and booms equally well? Is it consistent with business-cycle turning points? Simulated and historical series could have identical moments, VAR representations, and cycle durations and yet be uncorrelated with each other.”



traditional view. For him, the statistically-significant coefficients of the estimated VAR could be interpreted along the lines of Keynesian channels (though recognizing that other theories could explain them as well): “[n]ominal money affects aggregate demand positively, while nominal prices do so negatively;” the set of all nominal variables significantly affect aggregate demand; Okun’s law holds; “[t]he price equation shows a significant effect of wages on prices;” among many others (Blanchard 1989, 1155).

Additionally, Blanchard (1989) also analyzed the dynamic effects of (structural) shocks on endogenous variables: through both variance decomposition exercises (which shock explains most of the variance of a given variable quarters ahead), and impulse response functions (the dynamic response of variables to innovations in each shock). With the first exercise, he argued that output fluctuation is dominated, in the short-run, by aggregate-demand shocks, and by supply-shocks in the long run. With the second exercise, he claimed that the impulse functions to demand shocks “are very much consistent with the traditional interpretation” (Blanchard 1989, 1158). Supply shocks imply dynamic responses that are mostly, but not entirely, consistent with it as well. Recognizing that both exercises are sensitive to the identifications restrictions imposed, he argued that “impulse responses turn out to be very similar for a large set of identification restrictions” (Blanchard 1989, 1153).

Mainstream macroeconomists’ disagreements about the effect of monetary policy on business fluctuation remained wide. Chris Sims (1989, 1992), building on his earlier work on VAR models, made a methodological and empirical call for macroeconomists to take time-series evidence seriously. He noticed that “[t]hough many macroeconomists would profess little uncertainty about it, the profession as a whole has no clear answer to the question of the size and nature of the effects of monetary policy on aggregate activity” (Sims 1992, 975). Then, going in the same direction as Blanchard (1989), Sims (1992, 976) argued that “new reduced-form evidence on the dynamic interactions of real and monetary variables” was key to eventually sorting out the winning side of the debate, if those arguing that monetary policy has real effects (the “Keynesian” side) or the RBC agenda that had little role for money. Sims (1992) presented cross-country evidence and then concluded that because dynamic responses of macroeconomic variables to shocks “are robust both across countries and across definitions and lists of included

variables" (1976) they can be treated as facts that can be used to select the most appropriate model to the problem at hand:

RBC models ... have ... not confronted the documented impulse-response facts about interactions of monetary and real variables. Given the profession's long experience with the Keynesian-monetarist debate, in which the limitations of evidence on correlations, timing, and (combining these) cross-correlation functions came to be widely appreciated, it is surprising that these tools are again receiving so much attention. It is not surprising that policy-oriented economists, well-taught by the earlier debates how easy it is to match a given pattern of correlations or timing with models that have widely different interpretations, do not regard this kind of exercise with RBC models as convincing.

Sims (1992, 980)

At that time, other macroeconomists urged the use of other type of time-series evidence: the spectrum of macroeconomic series (which indicates how much different frequencies – if business cycle or long-run frequencies – contribute to explain the variance of a given series). This was the case of Watson (1993) and King and Watson (1994). The latter argued that growth rates of several macroeconomic series had a spectrum of a given shape and this, together with the usual comovements among variables, constituted the "two sets of stylized facts about postwar U.S. business cycles" that a good model ought to capture well (King and Watson 1994, 43). Borrowing the title of an older article by Granger (1966), throughout the paper they called the first of them "typical spectral shape for growth rates," which King (1995, 87) was not hesitant to refer as "a major stylized fact of business cycles."

Sims's (1992) conclusion that the evidence that money matters (thus RBC models do not perform so well) but not as significantly as several authors believed it did was furthered by Martin Eichenbaum (1992) in his comments to this work. For him, the matter of the real effects of monetary shocks is less clear because different identified monetary shocks generate very different dynamic relationships among macroeconomic variables:

Few issues in macroeconomics have generated as much controversy as the qualitative and quantitative effects of monetary policy. ... [Sims's 1992 paper] is an important and thoughtful paper which serves as a timely reminder of the possible dangers involved in using small subsets of simple correlations or 'stylized facts' as tests of competing business cycle theories. Once we broaden the scope of our vision to encompass the multitude of information upon which vector autoregressive analyses are based, we are quickly forced to agree with Sims' main conclusion that 'support in the data for the Real Business Cycle view and the view that monetary policy is clearly important is weaker than proponents of those views might think' (page 976). Indeed my own sense is that the actual extent of our uncertainty is substantially *understated* by Sims analysis. ... [T]here exist ... plausible measures [of monetary shocks] which generate very different inferences regarding the effects of monetary policy.

Eichenbaum (1992, 1001-2)

Eichenbaum (1992, 1010) concluded that there was one way out of the difficult identification problems raised by Sims (1992): "carefully studying the institutional details of how monetary policy is actually carried out in the different countries which Sims' investigates." Only this could clarify which variables (interest rate, monetary aggregates, etc.) summarize the monetary policy, so that dynamic responses to a well-identified monetary shock can be studied econometrically and then be compared to the theoretical responses coming out of different macroeconomic models.

In the authoritative literature review of Christiano, Eichenbaum and Evans (1999) they recognized that because countries have different monetary policy institutions and rules, a purely statistical investigation on money neutrality is not feasible. Instead, given that "real world experimentation is not an option," "[t]he only place we can perform experiments is in structural models" (p. 67) by subjecting them to a shock for which we are "fairly certain how actual economies or parts of economies would react" (citing Lucas 1980).<sup>32</sup> For the critical issue of identifying a monetary shock, the authors relied on the robustness of the results obtained with alternative identifying strategies to claim that there was "considerable agreement" on the qualitative effects of a monetary shock:

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<sup>32</sup> Hoover and I referred to this as a "substantive shock" (Duarte and Hoover 2012, 236).

The previous overview makes clear that the literature has not yet converged on a particular set of assumptions for identifying the effects of an exogenous shock to monetary policy. Nevertheless, as we show, there is considerable agreement about the qualitative effects of a monetary policy shock in the sense that inference is robust across a large subset of the identification schemes that have been considered in the literature.

Christiano, Eichenbaum and Evans (1999, 70)

This alleged agreement was what allowed Galí (2008, 7-9) to describe the impulse response functions coming out of the structural VAR models estimated by Christiano, Eichenbaum and Evans (1999) as the major empirical evidence of monetary policy non-neutralities: these economists came to realize that comovements cannot be used as such evidence. The focus on dynamic responses was not incompatible with a certain consensus that real shocks explain most of the variance of aggregate series.<sup>33</sup> However, this did not mean that monetary policy is irrelevant to business fluctuations (Duarte 2012, 211-12): on the contrary, the systematic monetary policy shapes the equilibrium properties of the model and the magnitude of the effects of real shocks on macroeconomic variables. Moreover, the shape of the impulse response functions captures an inflation inertia (and other "facts") that models ought to replicate (Galí 2008, 8-9). These functions then became the data for estimating DSGE model by minimizing the distance between empirical and theoretical impulse response functions (Duarte and Hoover 2012, 241-4). But economists are often interested in the phenomena generated by monetary shocks, thus they treat the robust qualitative effects presented by Christiano, Eichenbaum and Evans (1999), based on particular and disputable identification hypotheses, as crucial stylized facts that their models ought to replicate. Although the shock phenomenon is a distinctive element contributing to the rapprochement between new Keynesian and RBC macroeconomists, its role and importance is intertwined to several other "facts" that placed money non-neutrality at the core of the DSGE macroeconomics.

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<sup>33</sup> Just to cite a recent reference, Altig *et al.* (2011, 238) show that technology shocks explain most of the variances of output and inflation, for example.

### 2.3. Additional Front Lines: Price Stickiness, Exchange Rates, and Imperfect Competition

Ball and Mankiw (1994) opened their provocative article by stating: "There are two kinds of macroeconomists. One kind believes that price stickiness plays a central role in short-run economic fluctuations. The other kind does not" – Keynesians would be in the first group, while new classical and RBC macroeconomists would be in the latter.<sup>34</sup> And, for Ball and Mankiw (1994) the belief that prices are sticky (which in turn explains money non-neutrality) was based on microeconomic studies showing that prices change infrequently in a wide range of economic sectors.<sup>35</sup> Notwithstanding this evidence, produced by studies since the mid-1980s, in the early 1990s there was still resistance to the idea of price stickiness, partly based on a view that no good theories for explaining it were yet available (cf. Ball, Romer, and Mankiw [1988] 1991).

A few other papers in the 1990s brought additional evidence from micro data that prices are sticky, forming an alleged consensus on price rigidity that appears clearly in Taylor's (1999) survey – the time when the new consensus of the new neoclassical synthesis was being announced to exist (Goodfriend and King 1997). Additionally, Taylor (1999) reported also the evidence of non-synchronized price adjustments, which favors time-dependent models (*a la* Calvo and Taylor). Nonetheless, the importance and degree of price stickiness remained a disputed issue in more recent years, with Bils and Klenow (2004) questioning the empirical fit of time-dependent models and Nakamura and Steinsson (2008) bringing new evidence in favor of significant price stickiness (both papers using data for the United States).

The support for new Keynesian theories came also from international data. After the collapse of Bretton Woods, and after Lucas and the rational expectations hypothesis, there was a theoretical debate in the international economics literature on the role of price stickiness for understanding the dynamic behavior of exchange rate (an issue central to the well-known contribution of Rudiger Dornbusch of 1976). Michael Mussa (1986) published an important empirical work showing that the real exchange rate behaves differently under two alternative

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<sup>34</sup> They labelled the latter "heretics," who are "silly" and "almost pathological" people, outraging Lucas (see Lucas 1994; Duarte 2012, 203).

<sup>35</sup> But they also took the opportunity to add irony and heat to the debate by bringing up another kind of evidence: "Both of us go to barbers who keep haircut prices fixed for several years" (Ball and Mankiw 1994, 131).

regimes for the nominal exchange rate (fixed and floating): it is much more volatile under the floating regime than under the fixed one, and this is "largely accounted for by the increased variability of nominal exchange rates, with little contribution from changes in the variability of ratios of national price levels or in the covariances between movements in nominal exchange rates and movements in the ratio of national price levels" (Mussa 1986, 117-8). Additionally, the inflation differential between two countries move smoothly under both nominal exchange rate regimes. Mussa (1986, 118) argues that "the observed empirical regularities provide strong evidence against theoretical models that embody the property of 'nominal exchange neutrality'" such as models of perfectly flexible prices that clear individual commodity markets. Although Mussa's evidence was taken seriously, other researchers disagreed that you need price stickiness to explain them (see, for example, Stockman 1988 and references therein).

Building on the VAR literature of shock decomposition (supply vs. demand shocks) Clarida and Galí (1994) refined the ways to test the nominal exchange neutrality and argued that it does not hold in the short-run but it can hold in the long-run. In their popular graduate textbook, a few years later Obstfeld and Rogoff (1996, 606-9) synthesized this empirical literature: "[f]or anyone who looks even casually at international data... the idea that nominal price rigidities are irrelevant seems difficult to sustain" (606). After all, nominal exchange non-neutrality became a fact understood to be caused by price stickiness. In addition, in the 1980s several advanced countries reduced their inflation rates while experiencing wild fluctuations in their nominal exchange rate – and later in the 1990s and early 2000s several countries experienced currency crises with large exchange depreciation and little inflation (Burnside, Eichenbaum and Rebelo 2006, 402). Therefore, price stickiness became more acceptable also because it was crucial to explain the implied comovements between nominal and real exchange rates.

Additional support to new Keynesian theories came also from evidence in favor of non-competitive good markets, with such imperfections being important for understanding business cycles. For instance, Mark Bilal ([1987] 1991) studies the cyclical behavior of marginal cost and prices arguing that the ratio prices-marginal cost is very countercyclical. For him, "[t]his evidence is clearly inconsistent with a perfectly competitive view of manufacturing" (440). In similar lines, but making stronger claims, Robert Hall ([1986] 1991) brings evidence from

industrial organization showing that the majority of the around fifty US industries are non-competitive. As he wrote: “These findings support a view of the typical industry originally proposed by Edward Chamberlin” (388). But then he goes to study the cyclical behavior of marginal cost and to denying that the procyclicality of measured productivity is an evidence that real shocks drive the cycle. He makes three important claims. First, “all of those sound economic reasons [why productivity should be procyclical]... turn out to involve non-competitive behavior” (393). Second, productivity as measured by the so-called “Solow residual” has a bias because this calculation assumes perfect competition (i.e., that firms charge prices equal to their marginal costs). Third, that only economy-wide productivity shocks can create meaningful aggregate fluctuations in an economy with many (and heterogeneous) industries. Thus, Hall ([1986] 1991, 422) concluded:

My own view is that productivity shocks, in the narrow sense of shifts of production functions, are not an important source of aggregate fluctuations. Hence, I believe that the observed procyclical behavior of measured productivity is in some considerable part the result of market power [i.e, of firms charging prices greater than their marginal costs].

Given that market power is a prerequisite for having firms that do not change their prices, evidence favoring non-competitive markets also helped support new Keynesian models of price stickiness. Along the lines of Blanchard (2009), given that the DSGE synthesis can be seen as incorporating new Keynesian elements into a dynamic general equilibrium model typical of the RBC literature, facts that do not go away and favor those elements contributed to the merging of RBC and new Keynesian macroeconomics.

### **3. Concluding Remarks**

The synthesis between RBC and new Keynesian macroeconomics, in the late 1990s, is something that involves much more than facts confronting theories. There were important methodological similarities between new classical and RBC macroeconomics, on the one hand, and the new Keynesians on the other, that allowed them to negotiate. That merging also happened

as each camp wanted to or had to extend their models in the direction of their opponents'. For instance, RBC macroeconomists struggled to have a monetary model in which to discuss inflation and monetary policy, while new Keynesians of the 1980s wanted to extend their models to a dynamic setting (cf. Duarte 2012).

Nonetheless, "facts" also played an important role in the emergence of the DSGE macroeconomics, as stressed by Blanchard (2009) and Woodford (2009). Rather than being stubborn things that stayed and forced macroeconomists to change models to account for them, facts are constructed with the intense use of models in order to observe macroeconomic phenomena. As Boumans (2005) and Morgan (2012) argued, given that models function as measuring instruments that integrate a wide range of elements coming from disparate sources, manipulating models to observe facts necessarily brings about a set of complex and intertwined issues.

My goal in this paper was to emphasize how a factual reasoning through a search for "stylized facts" opened up technical spaces where macroeconomists negotiated their theoretical commitments and eventually allowed a consensus to emerge. This stylized reasoning was part and parcel of a shared view among mainstream macroeconomists that cycles are basically general (i.e., not country or historically conditioned) comovements among aggregate variables originated from external sources of energy, shocks. Given this somewhat qualitative characterization, as a main first task macroeconomists had to decompose series into trend and cycles. Far from being a mere statistical problem, we saw how detrending was deeply connected with economic arguments about macroeconomic behavior and how after some time one particular detrending procedure (the Hodrick-Prescott filter) became widely used despite important criticisms to it. For this to happen, as it was the case of several other issues we discussed, arguments about results being robust to alternative procedures were central. Robustness and a stylized characterization of reality gave facts a degree of autonomy from the observational apparatus which in turn allowed them to travel across competing macroeconomic models. But these settled pieces of knowledge that macroeconomists took for granted were continuously being reevaluated and a wide set of "facts" favored the introduction of new Keynesian elements into the dynamic models of the RBC literature (which had perfect competition and flexible prices, with Pareto optimal equilibrium).



I then emphasized major discussions involved in the construction of the “stylized facts” of the DSGE consensus. First, the critical issue of what are the sources of fluctuations (the shocks that make the economy move about trend) and the ability of propagation mechanisms built into theoretical models to replicate the fluctuations observed in the data. Given that these macroeconomists shared the Lucasian view that models are mechanical, imitation economies, this discussion on shocks and propagation mechanisms involved negotiating over the dimensions in which models are to be evaluated, if comovements or dynamic responses to shocks, for example, and how to have a clear statistical criteria, if any, to judge such models. Second, a set of diverse evidence favored new Keynesian features as price stickiness (based on imperfectly competitive firms) and money non-neutrality. But there are many other empirical sides to the battle between new Keynesians and RBC macroeconomists, with my focus here being the central elements beneath the new neoclassical synthesis and the shared core view on fluctuations that several mainstream macroeconomists were proud to announce they had reached in the early 2000s.

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